

Working Toward a Better Future: Ethical Consumption

日々の行動で未来を変える エシカル消費 「ひろしま市民と市政」8月15日号 (P1)

Consumption is the act of using, eating, or purchasing things: essential behaviors for our daily life. Practicing ethical consumption can help make our society better in the future.

What is Ethical consumption?

Ethical consumption can be defined as the practice of purchasing products and services produced in a way to reduce the social and/or environmental negative impact. Consumers make choices by being considerate of products' influence on people, society, environment or community.

What are some examples of ethical consumption?

1. Environmentally-conscious consumption

- ☒ Using reusable shopping bags or water bottles to reduce plastic waste
- ☒ Purchasing recyclable and/or organic products
- ☒ Reducing food loss by eating everything on your plate

2. Locally-conscious consumption

- ☒ Eating local food products
- ☒ Dining out at local restaurants
- ☒ Purchasing traditional local crafts

3. Human and society-conscious consumption

- ☒ Purchasing certified fair-trade products and/or products made by disabled people, encouraging their participation in society
- ☒ Buying products only in the quantity that you need (don't hoard items or panic-buy)



Inquiries: Consumer Affairs Center (*Shōhi Seikatsu Sentā*)

Tel: 082-225-3329